

## **P-04-447 Campaign for Statue of Henry VII in Pembroke – Correspondence from the petitioner to the Clerking team, 06.09.13**

I have little to say outside of the initial petition however I would like to add that I truly believe a statue in Pembroke would help raise awareness and publicity for the town inside and outside Wales and would help increase tourism to the area. We possess a true Tudor gem and by helping the Castle trust can turn this area into a profitable tourist attraction. The author Alison Weir regularly offers tours around England's Tudor sites and these market for over £4000 per person. With the added attraction of a statue in South West Wales there is no reason why we cant appeal to the people who pay such figures to travel throughout England to make the same journey through Wales. One also needs to acknowledge the great success of the BBC's recent drama The White Queen which prominently featured the story of Henry Tudor to realise this is a prosperous time for the industry.

Although I dont envisage the same sums of money, I note a recent news story regarding the potential 'Man of Steel' statue mooted for Sheffield, where it has been claimed it will provide a £9m boost to the local economy.

The statue will be popular amongst local historians, aficonados from further afield and perhaps local schools on day trips.

Thank you, Nathen Amin